

OCEAN EDGE

EXECUTIVE SEARCH

REGENERATION LEAD

CLIENT: LEADING HOUSING ASSOCIATION

SALARY: PACKAGE UP TO £48,000

BASED: EAST LONDON BASED REGENERATION SITES

 023 8000 1153

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THE ORGANISATION

Our client is one of Britain's leading housing associations, with 105,000 homes across London, the South East, the Midlands and the North West.

They are an ethical, inclusive and values-based organisation with a long-term vision- that everyone deserves a quality home that provides them with the opportunity to live a better life.

They focus on the needs of existing social housing residents by investing in homes, local communities and services, and they also create quality homes to suit a whole range of aspirations, incomes and stages of life, for private rent, shared ownership and outright sale.

As one of the sector's biggest developers, they completed over 4000 new homes in 2021-22. The development directorate has recently completed a restructure to achieve 3,000 new build home starts per year and a focus on quality, sustainable homes and places where people want to live that enable firm foundations for successful lives, benefiting customers, communities and the environment for the long term.

Their social purpose drives them to deliver quality services to residents. Not just homes, but also education, training and care and support services. They build aspiration, opportunity and confidence in communities through a £250 million Foundation which is based on the belief that everyone should have the same chances in life no matter where they live.

BENEFITS

This is an exciting opportunity to develop your career with a major employer that genuinely cares for and invests in its staff. Our client recognises and rewards staff with highly competitive pay, flexible working arrangements and a range of generous benefits including:

- **24 days holiday rising to 28 days with length of service**
- **annual bonus subject to group performance**
- **excellent Pension scheme - pension is doubled up to an employee contribution of 5%**
- **an employee assistance programme and non-contributory life assurance**
- **Family friendly policies**

ROLE PROFILE AND JOB DESCRIPTION

REGENERATION LEAD

Salary: package up to £48,000

Based: East London based regeneration sites

ROLE OVERVIEW

We are looking for an outstanding communicator with experience of resident and community stakeholder engagement to support the delivery of a major regeneration programme in East London that includes over 3,000 new homes along with community, retail and leisure facilities.

Our client – a leading Housing Association – is delivering the Joint Venture Scheme with a private developer in order to create a new and vibrant destination providing much needed new homes for Londoners.

As Regeneration Lead you will develop and deliver a resident engagement strategy to ensure that customer experience is integral to the success of this exciting transformation programme. You will need a proven track record of delivering community engagement and capacity building programmes in a new development or regeneration environment. If you are personable and skilled in dealing with a range of stakeholders including local residents and community groups, this is a fantastic opportunity to play an integral role in the creation of a new neighbourhood for London.

THE REGENERATION PROGRAMME

The innovative regeneration programme is one of London's exciting newest neighbourhoods and, when complete, will deliver over 3,000 new homes (50% of which will be affordable housing), with amenities to benefit the wider area including high-quality public space, a medical centre, new shops, two new primary schools, a nursery, leaning centres and a Multi Faith Centre geared to bring the community together.

355 homes have already been completed and a further 800 are currently in construction, with plans for 328 more properties set to complete by end of 2022.

It is essential that the local community is engaged and involved with this major project and so the role of Regeneration Lead is critical to ensuring the programme delivers community uses and benefits to local people.



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THE ROLE INVOLVES:

- Setting up and coordinating staffing of the estate/regeneration office and delivering excellent customer service.
- Developing and delivering the placemaking and resident engagement strategy and leading on publicity and communications for regeneration and community development activities for regeneration projects.
- Planning and delivering resident engagement activities and organising consultation events / exhibitions relating to regeneration projects.
- Supporting the servicing and facilitation of local stakeholder boards and committees.
- Collaborating with internal teams including lettings and housing management to oversee the delivery of the allocations and new homes processes and providing support for new residents.
- Leading, developing and influencing relationships with internal and external stakeholders including internal departments, local residents, community groups, local authorities, consultants, and contractors.
- Providing monthly reports and contributing to project stakeholder management on behalf of the project.
- Commissioning projects and programmes and managing the community funding, ensuring that community projects are thoroughly developed and appropriately funded, monitored and audited and serve the needs of the community.
- Preparing, managing and controlling budgets for activities managed together with Development and Development Finance.
- Ensuring Health & Safety, regulatory & governance compliance for areas under the job holder's control.
- Maintaining the necessary relevant Trust records and systems surrounding new allocations, invoices, financial, overseeing lettings and allocations process.
- Managing risks associated with areas under the jobholder's control. Ensuring that effective controls are in place to highlight and limit risk.





PERSON SPECIFICATION

The following list of skills, knowledge, experiences and personal characteristics are classed as essential criteria for the role. Please consider how you meet these criteria to help inform your application and interview.

You will need:

- Solid experience in housing, regeneration and community development gained in a similar fast past resident focused environment. Experience of the building industry is desirable.
- An ability to lead and influence stakeholders and deliver management reporting.
- Dedication to providing high levels of customer satisfaction.
- Proven diplomacy skills and ability to communicate successfully with a range of stakeholders.
- Experience of using the full suite of Microsoft packages, with advance knowledge of Excel.
- Outstanding organisational, planning and project management skills.
- Proven track record of delivering high quality, audience specific written communications.
- Ability to engage and consult with residents from a range of tenures.
- Able to demonstrate financial and commercial acumen, including associated risk management skills.
- To be self-motivated and possess effective time and project management skills.
- To be educated to degree level (or equivalent experience)



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TO APPLY FOR THE ROLE

Please email your CV showing how you meet the role criteria to:
jobs@oceanedge.biz

For an informal chat please call the Ocean Edge Executive
Search team on 023 8000 1153

Closing date is Wednesday 16 November, 2022

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