



LEISURE  FOCUS

NON EXECUTIVE  
DIRECTOR –  
TRUSTEE

**LEISURE FOCUS**

[www.oceanedge.biz/leisurefocus](http://www.oceanedge.biz/leisurefocus)

working in partnership with

**OCEAN EDGE**  
EXECUTIVE SEARCH



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**we aim to help  
everyone achieve  
their sporting  
and lifestyle goals**

## ABOUT US

We are a not for profit Charitable Incorporated Organisation (CIO) established to promote sport and physical activity. Through our support for local clubs, organisations and individuals, we aim to help everyone achieve their sporting and lifestyle goals.

We employ 326 staff and manage five different leisure centres on behalf of the local authority. Our centres are run to ensure that each customer has the opportunity to access activities and enjoy sport.

As a charity, we reinvest any surplus funds back into our sports facilities across Berkshire.

## HELP SHAPE OUR FUTURE

We are governed by a Board of Trustees who oversee the way the organisation is run. The Board steers the general direction of the business; ensuring we are compliant, operating efficiently, delivering excellent customer services and have strategic plans in place to help us prosper and grow.

The Trustees volunteer their time to share their range of skills and experiences to advise and support the staff team.

We are looking to extend our Board and invite new Trustees to join us. As a Trustee we ask you to attend regular meetings which are usually held at The Braywick Leisure Centre in Maidenhead. Covid restrictions mean that the Trustees are currently meeting online instead.

We will provide training to help you in your role.

The successful candidate will have an interest in the leisure industry. We welcome applications from individuals with a knowledge and understanding of legislation compliance and health and safety related to the leisure industry as we are looking to strengthen the Board's collective skills and experience in these areas.

In order to ensure our Board represents the diverse community we welcome applications from people of all backgrounds, regardless of age, gender, race, faith, sexual orientations, parental or relationship status.

We are looking for someone who shares our vision of promoting sports access for all, is successful, enthusiastic, inspirational, and would like to play a key role in shaping our future.



# OUR MISSION AND VALUES

## OUR VISION

To provide excellent service and value to the communities which we serve.

## OUR VALUES

In every role, across every site, our staff are the 'face' of Leisure Focus. Together, we...

- Focus on the Customer
- Approach everything systematically
- Collaborate to achieve
- Exceed expectation

## OUR OBJECTIVES

- To ensure the safety of all visitors and staff that use our sites
- To communicate with local stakeholders and engage all members of our local community into an active lifestyle
- To increase visitor numbers year on year through innovative programming
- To manage the council's assets to maximise the benefits of services



# OUR LEISURE FACILITIES

We operate five leisure centres across Berkshire.

## BRAYWICK LEISURE CENTRE, MAIDENHEAD

In beautiful parkland, on the edge of Braywick nature reserve, this new iconic facility opened in Summer 2020. Braywick offers a diverse range of leisure, recreational and cultural facilities, all under the sweeping roof of a spacious and beautifully designed environment. Braywick is a local hub for the community and also hosts both sporting and non-sporting regional, national and international events.

## WINDSOR LEISURE CENTRE

On the banks of the River Thames, under the shadow of Windsor Castle, this prestigious facility has been serving the local community for over 35 years. A timeless design, where the community comes together, Windsor Leisure Centre offers a diverse range of leisure, recreational and cultural facilities.

## COX GREEN LEISURE CENTRE, MAIDENHEAD

The hub of the Cox Green community, the centre shares the site with Cox Green Academy. This excellent sporting facility has been serving the local community for over 10 years. The leisure centre offers a diverse range of sporting facilities.

## FURZE PLATT LEISURE CENTRE, MAIDENHEAD

The centre shares the site with Furze Platt secondary school and is a real community hub. This excellent sporting facility has been serving the local community for over six years and offers a diverse range of sporting facilities.

## CHARTERS LEISURE CENTRE, ASCOT

The centre shares the site with Charters secondary school and has been providing sports activities to the local community for over 20 years. The facility is very well used by both local people and sports clubs who travel from Ascot, Sunninghill and Sunningdale as well as Windlesham, Lightwater and Bagshot.

# OUR CURRENT BOARD OF TRUSTEES

## ADRIAN MOORHOUSE (CHAIR)

Co-founder and Managing Director of Lane4 management consultancy, Adrian was awarded best leader in The Sunday Times 100 Best Small Companies to Work For (2007 and 2009). He was listed in The Top 30 Most Influential HR Thinkers in the UK (2010 and 2011).

Adrian was awarded an MBE for his services to swimming (1987) following his twelve years as International level swimmer, including an Olympic gold medal in the 100m breaststroke at the 1988 Seoul Olympic Games. Adrian also works as a BBC swimming commentator.



## CHRIS JOYCE

(representative from Royal Borough of Windsor and Maidenhead local authority)

Chris is Head of Infrastructure, Sustainability and Economic Growth having joined the Royal Borough of Windsor and Maidenhead in April 2019. His service areas include transport and infrastructure planning, sustainability and climate strategy, parks and countryside, economic development, town centre management, tourism, museums and arts.

Prior to joining RBWM he built up range of experience in the public and private sector in strategy, planning, infrastructure projects and stakeholder & community engagement. He has a busy and active life outside of work with four children, two dogs and five chickens.



## SUE ANSTISS

Sue has worked in the world of sport and fitness for over 30 years. She ran a successful sports and fitness PR agency for 25 years, is a founding Trustee of the Women's Sport Trust charity and was formerly Chair of Get Berkshire Active. In 2018 Sue received an MBE for her services to women's sport.

She lives locally in Maidenhead and spent much time in the Leisure Focus facilities over the past 20 years, taking part in sport herself and also supporting her three active daughters.



## TOBY WHEELER

Toby has worked in consumer finance for over 19 years. Following the successful sale of his business in 2012, Toby was CEO, to the Canadian finance group and developed effective organisational and compliant structures across the company's UK & Canadian locations. Toby now consults for Alph Legal who support consumer credit firms with regulatory and operational guidance.

Toby was brought up in Windsor and continues to live in the area with his family.





# ROLE PROFILE – TRUSTEE

We are looking to extend our Board to help develop and oversee the strategic direction and governance of Leisure Focus.

As a Trustee you will be expected to inspire, empower and motivate other Board members, Senior Managers and all staff at Leisure Focus.

We ask you to attend regular meetings (either online or in person depending on Covid restrictions). You will need to commit around a day a month in your role as a Trustee. This time can include reading and researching issues prior to meetings and representing Leisure Focus at events.

The role of a Trustee is rewarding and interesting. You will get involved with a varied range of issues and use your skills and experience to assist the organisation. You will help to:

- Develop strategic plans
- Set objectives to improve our performance and monitor our progress
- Develop appropriate systems of governance, control and risk management to ensure we comply with legal and regulatory responsibilities
- Offer support or mentoring as required to other Trustees and senior staff members
- Champion the organisation and everything we stand for
- Ensure Leisure Focus continuously strives to deliver our vision and aims, whilst demonstrating equality of opportunity for all staff and customers

If you are interested in applying to become one of our Trustees you will need to demonstrate:

- An interest in/understanding of the leisure industry
- Worked at senior level in any industry
- Strong leadership and teamwork skills
- A commitment to our vision and values
- An ability to probe and challenge constructively
- Be able to influence and persuade others

We welcome applications from individuals with a knowledge and understanding of legislation compliance and health and safety related to the leisure industry as we are looking to strengthen the Board's collective skills and experience in these areas.

## TO APPLY

Please email your CV to our recruitment partners Ocean Edge Executive Search [jobs@oceanedge.biz](mailto:jobs@oceanedge.biz) before the closing date of **Thursday 25 February, 2021**.

If you would like a confidential discussion about the opportunity or you have any questions about the role please contact Phil Foster on [philipfoster@oceanedge.biz](mailto:philipfoster@oceanedge.biz) or call **023 8000 1153**.

Ocean Edge Executive Search  
Tel **023 8000 1153**  
Email [jobs@oceanedge.biz](mailto:jobs@oceanedge.biz)  
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